



Mobile access to student information

"I really appreciate being able to carry around all this data when I'm out of the office and around the school grounds. It's great to have instant access to student pictures, contact information, health histories, and more. Principalm proves to be a vital part of my job."

**Robert Turner**, Principal  
Mary Putnam Henck Intermediate School

## Are You Prepared?

### How Principalm helped families of students during the California Wild Fires

#### SITUATION

October 2007, the tinder dry California countryside was ripe for disaster. High winds, damaged power lines, electrical fires, and arson led to one of the worst disasters that California has ever seen.

Seven counties throughout California burnt uncontrollably. Fire personnel and the media set-up a staging area at Mary Putnam Henck Intermediate School, in Lake Arrowhead, San Bernadino, California. From the school grounds, California Governor Arnold Schwarzenegger declared a state of emergency. More than 500,000 people must be evacuated. The school's principal, Robert Turner, stayed on to help with the evacuation efforts.

The fire gets worse. The Lake Arrowhead community must also be evacuated. During the crisis and the confusion, the media reports that the Lake Arrowhead community is completely destroyed. Staff, parents and neighbors were distraught, fearing the worst. Principal Robert Turner, who remained with the Search and Rescue team, was their only link to information.

But there was no power because of the fire. Principal Turner could not access the school's staff and student computer database. He could not confirm which houses burnt down, without computer access ... except he had Principalm.

#### SOLUTION

With Principalm, Principal Turner had instant access to all key school data ... even without power or wireless access. With student/staff identification, addresses, family contact numbers, emergency contact numbers, and more on his handheld, Principal Turner could act as an information liaison, aid evacuation efforts, and cross reference the list of destroyed or damaged homes, easing the fears of many of the evacuees.

Principalm has proven its worth in more ways than one. "Over the last couple of years, there have been a number of medical emergencies where Principalm was key in improving our emergency response time – and probably helped us save lives," says Principal Turner. With medical histories and direct telephone dialing, staff can respond more appropriately to emergencies in less time.

Principalm is also highly effective in day-to-day discipline. "It's so wonderful to have the student discipline records right there. With pictures, names, schedules, grades, and discipline histories, we can be more effective at student discipline," says Principal Turner. "Students are much less inclined now to try to deceive the staff. They simply can't get away with it anymore."

Principalm is also a key tool for enhancing security, with photos, detailed student/staff data, and RFID scanning ability.

#### RESULTS

Although the California fires were devastating, "it turned out that Principalm was a vital tool." School computer technician Kathi Bartlett says, "We were all very grateful to have Principalm on hand during this emergency. It proved to be a lifeline between our families and our community." It enabled Principal Turner to assure friends, families and staff that the whole community was not lost, as they heard in the media.

"Overall, we couldn't be more pleased with Principalm." says Computer Technician Kathi Bartlett. Developed by educators, Principalm is designed to meet the demands of school administrators. "It's a great product."

Kathi Bartlett adds, "And Discovery's customer service is phenomenal. The support staff have always been keenly interested in helping us to get set up and running." Discovery will bend over backwards to ensure their customers are satisfied.

Principal Turner says, "I really appreciate being able to carry around all this data when I'm out of the office and around the school grounds. It's great to have instant access to student pictures, contact information, schedules, grades, attendance, health histories, discipline histories, and more." Principalm is a vital tool for any principal — from emergencies to day-to-day duties.

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Discovery Software is the developer of Principalm+™ handheld solution. With thousands of users, Principalm+ provides Mobile, Secure and Instant access to student data for school security and enhanced student safety. School staff can access student data including photos, medical and legal notices, grades, attendance, and schedules. Principalm+ works with virtually all Student Information Systems on the market, and on a variety of handhelds including BlackBerry®, Windows Mobile Pocket PC, Windows Smartphone, Palm OS, and soon, Apple iPhone. 'Always on' security and technology ensures that student data is available even when there is no power or wireless access.

